MARCUS FERRAZ LEITE

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Lead Product Designer with 10+ years of experience designing and shipping digital products for U.S. and international companies. Proven track record as a **sole and lead designer**, owning discovery, UX strategy, UI design, and delivery while partnering closely with Product, Engineering, and stakeholders. Strong front-end background enabling high-quality handoff, faster iteration, and scalable design systems. Experienced in complex domains including healthcare, B2B platforms, and SaaS.

CORE SKILLS

Product Design
Product Discovery • UX Strategy • User Research • Information Architecture • Interaction Design • UI Design • Design Systems • Prototyping • Usability Testing • Accessibility • Stakeholder Collaboration

Leadership
Design Ownership • Cross-functional Collaboration • Roadmap Influence • Mentorship (informal) • Design Standards • Decision-making & Trade-offs

Tools
Figma • Adobe Photoshop • Adobe Illustrator • InVision • Webflow

Technical Foundation
HTML • CSS / SASS • JavaScript • PHP • Git • Webflow • Laravel • WordPress • Bootstrap • MySQL • Linux • AWS • Google Cloud

PROFESSIONAL EXPERIENCE

Matchwell (Medical Solutions Company) — Senior Product Designer (Lead / Sole Designer)   **12/2022 – Present**
- Act as **sole and lead product designer** for a healthcare staffing platform, owning end-to-end design from discovery to delivery.
- Partner closely with Product Managers and Engineers to define problems, shape roadmap priorities, and balance user needs with technical constraints.
- Lead discovery efforts including user interviews, workflow analysis, and usability testing to inform product decisions.
- Design intuitive, accessible experiences for a regulated healthcare environment, improving clarity and ease of use for clinicians and facilities.
- Create and maintain design patterns and reusable components to ensure consistency and faster delivery.
- Support engineering with high-fidelity designs, clear documentation, and implementation guidance, reducing rework and design debt.

Luxury Presence – *Senior UI Developer*   **04/2022 – 12/2022**
- Led UI development for high-traffic real estate websites used by thousands of customers.
- Owned the design and implementation of reusable templates, improving scalability and speed of delivery.
- Collaborated with product and engineering teams on a new UI for an internal website builder.
- Improved overall user experience by refining layouts, interaction patterns, and visual consistency.

3Nos Agency – *Senior UI/UX Design and Developer*   **07/2015 – 03/2022**
- Led end-to-end website projects across multiple industries, acting as the primary design owner.
- Partnered directly with clients to define goals, scope, timelines, and deliverables.
- Designed user-centered experiences and visual systems to strengthen brand consistency and usability.
- Managed multiple projects simultaneously, balancing business needs, user experience, and technical feasibility.
- Built long-term relationships with enterprise clients such as Unimed and Magex Technologies, contributing to repeat business and high satisfaction.

SitesClub – Brazil – *Senior UI/UX Design and Developer*   **04/2013 – 07/2015**

CityBest – Brazil – *Senior UI/UX Design and Developer*   **08/2010 – 04/2013**

2XT Software House – Brazil – *Senior Web Designer*   **07/2007 – 08/2010**

VOLUNTEER WORK

JAMI - Gospel Mission on Mozambique, Africa – *Missionary*   **2007**

EDUCATION & CERTIFICATIONS

- **Bachelor's degree in System Information** – COTEMIG College – Brazil   **2010**

PORTFOLIO

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